



**DIGITAL LAGOON**  
YOUR VISION. OUR SOLUTIONS.

**D**igital Lagoon has a strategic search engine optimization and search engine marketing plan that is statistically proven to improve your website traffic.

We can help you structure a program that will enhance your attractiveness to search engines and build a dynamic but absolutely necessary social media presence. To remain competitive on many levels it is necessary to expand what you are doing.

**Serving**  
*YOU.*

## *WHAT WE OFFER*

1

- Social Media Account Set Up
- Facebook and LinkedIn
- Social Media Audit

2

- Business Citation Building
- Keyword Optimization
- Content Insights
- Google Analytics

3

- Detailed Website Analysis
- Competitor Analysis

4

- Technical Support
- Monthly Analytic Reports